# Welcome

Actionable Intelligence for Social Policy (AISP) School of Social Policy & Practice University of Pennsylvania



## Chris Kingsley Director of Data Tools and Measurement Annie E. Casey Foundation (No slides)





# Plenary 2

Integrating data to evaluate policy experiments and drive economic mobility



## Della Jenkins Executive Director *Moderator*





At any point, drop questions into the chat.

# Agenda

- Katy Collins, Allegheny County DHS
- Jennie Romich, University of Washington
- Amy Castro, University of Pennsylvania
- Cross-talk
- Q&A



## Katy Collins Allegheny County Department of Human Services







Allegheny County Department of Human Services

# **Integrating data for operations, policy design and evaluation**

Katy Collins, Chief Analytics Officer, Allegheny County Department of Human Services

June 22, 2022



# **Allegheny County Department of Human Services**



- Provide publicly-funded human services to about 20% of the population of Allegheny County (~200,000 people)
- Actively case manage more than one-third of those individuals
- Manage a total budget over \$800 million (130 funding sources)
- Fund approximately 400 providers, for more than 1,600 distinct services
- Employ about 1,000 individuals



## Integrated Data Systems



### Childhood & Education Services

- Early Intervention
- HeadStart
- Homevisting
- Family Support Centers
- Child Welfare
- Family Court
- Pittsburgh Public Schools + 16 additional School Districts

### Community College of Allegheny County



### **Basic Needs**

Homeless Housing Supports (+Rental Assistance) Public Benefits Public Housing Employment/Unemployment Transportation (for medically fragile) Aging services & supports United Way\*



### **Physical & Behavioral Health**

Mental Health Services (Medicaid & Uninsured) Substance Use Services (Medicaid & Uninsured) Physical Health Services (Medicaid) UPMC Health Plan (Commercial) Intellectual Disabilities



### **Juvenile & Criminal Justice**

Juvenile Probation Delinquency Pittsburgh Bureau of Police Criminal Court (inc. Adult Probation, Pretrial Services) Allegheny County Jail

911 Dispatches

Shuman Juvenile Detention Center



### **Vital Records**

Birth Records Autopsy Records

## New data types

### Unstructured data

- •Acquire a **"whole person view"** from "buried" narrative data
- Make data searchable across systems
- •Surface risks and strengths
- •Create user generated early warning signs
- •Monitor quality in real time

### **Client experience**

- •Create **real-time**, actionable feedback **at scale**
- •Use information to inform work in real-time, in contracting decisions, and to identify areas of system improvement
- Provide **public-facing information** about client experiences

### **Resource catalog**

- •Integrate and standardize resource information to create high-quality, reliable and accurate information on available resources
- Create public APIs so anyone can consume this information

# Using data in policy experiments



Eligibility and targeting



Community Use / Open Data



Research

## **Client View**

Allegheny County Client View	Abos	t ClientView New Search	Favorites 5 Client P	ortal Contact Us
ane Doe 🌣		- I	View Client Workers <sup>9</sup>	View Addresses/9
Basic Info				
SOCIAL SECURITY #	DATE OF BIRTH	COUNTY MCI # 📵	STATE MCI # 📵	MA RECIPIENT # 8
###-##-9879 New Full 189	09/01/1982	234595958	98178378928	010928374
AGE / GENDER	RACE	ETHNICITY	MARITAL STATUS	LIVING ASSIGNMENT
38 / Female	Black/African American	Not Hispanic	Single - Never Married	Living Alone
Contact				
HOME ADDRESS	CELL	HOME	EMAIL	
255 South 18th Street #304, Pittsburgh, PA 15203	+1 (412) 123-2934	+1 (412) 586-7194	janeDoe25@gmail.com	

#### Services & Documents

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do elusmod tempor incididunt ut labore et dolore magna aliqua. Morbi tristique senectus et netus et malesuada fames ac turpis. Ullamcorper digrissim cras tincidunt lobortis feugiat vivamus at augue ege. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do elusmod tempor incididunt ut labore et dolore magna al qua.

**Timeline View** 





Rollout of the first phase of a redesigned social services record system (formerly Client View) designed to provide better, easier access to personal social services information for residents of Allegheny County, so that DHS clients (and/or the family members that care for them).

- 1. Can view and better understand the information collected about them and,
- 2. Better track and coordinate their own treatment and care.

## **Provider connect**

### Goals:

- Allow providers access to **self-service information** from the integrated data system
- Provide basic aggregations that are meaningful (market share, outcomes by provider type)

•	•	e la
CYF Caseworkers and Supervisors	KIDS Client Identifier	J
Involvement		
• 🛃	•	•
Client Golden Record	DHS Involvement - Summary	DHS Involvement - Aging
Demographics	Programs	Programs
Outreach		
• 🛃	•	
Birth Record Relationships	DHS and Provider Caseworkers	

### **Provider Connect**



This tool is available to contracted DHS providers and partners to obtain more information from the county data warehouse for individuals a provider is serving. It is offered to providers by DHS in an effort to improve business operations and enable more efficient service to clients being served across our provider network.

# Using data in policy experiments



# **Outreach and evaluation**

- Provided \$2,000 to about 1,900 eligible youth in 2 rounds of payments (\$3.7 million from Chafee funds)
- Used integrated data to conduct outreach via direct text, identification of workers who had relationships
- Using integrated data to evaluate outcomes in addition to survey data.
  - **UI data**: 48% of youth were working prior to receipt of money compared to 57% after the last payment.
    - Mirrors self-reported data

# Cash assistance for young adults in Allegheny County

### Get money to help you during the pandemic.



# Using data to target interventions (and test efficacy)

- Use of integrated data to prioritize interventions
- Use of data to understand implementation fidelity
- Use of data to measure outcomes

hellobaby

AHA

Allegheny Housing Assessment

https://analytics.alleghenycounty.us/2020/09/09/hello-baby-program-to-support-parents-of-new-babies-in-allegheny-county/ https://analytics.alleghenycounty.us/2020/09/03/improving-prioritization-of-housing-services-implementation-of-the-allegheny-housingassessment/

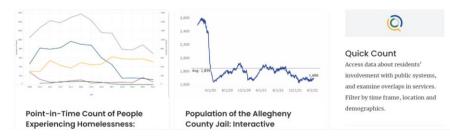
# Using data in policy experiments





#### Featured Work

Data Tools



https://analytics.alleghenycounty.us/

# Resources for public use



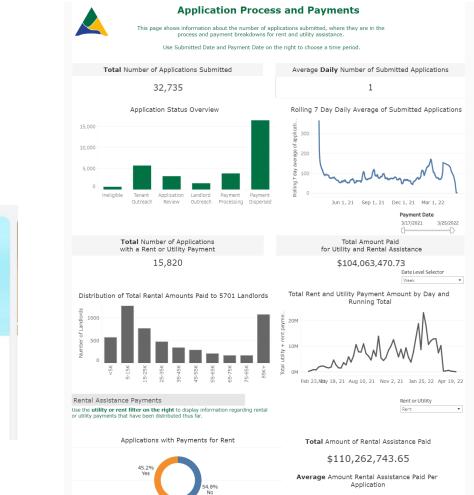
COVID-19 and Employment of Human Services Clients

FEBRUARY 18, 2022 REPORTS



Impacts of Housing Displacement on the Residents of Bethesda-Homewood Properties

NOVEMBER 8, 2021 REPORTS



\$7,026.24

# **Partnerships and data**

- University partnership initiative RFQ in 2018
  - Encourage collaboration amongst partners
  - Partner on common interests
  - Seek out partners on key projects (e.g., evaluations, planning initiatives)
- Share our data through formal process <u>https://analytics.alleghenycounty.us/requesting-data/</u>
- Open data synthetic data projects



Home Topics V Content Types V Data Tools V About V Q

Home » Requesting Data

### **Requesting Data**

The Department of Human Services supports research that increases knowledge, improves practice and informs policy in the field of human services and will, within specific guidelines and in accordance with our legal obligation to protect client confidentiality, share data for these purposes. DHS policy and the DHS Data and Research Privacy Board (hereafter known as "Privacy Board"), comply with the requirements set forth in the Health Insurance Portability and Accountability Act (HIPAA).

#### What types of data will DHS provide?

In general, DHS will provide de-identified or limited data sets for research purposes based upon review of the data request form.

- De-identified data contains information previously recorded or collected without any of the 18 HIPAA-defined identifiers or traceable code, or DHS-identifiable information or that has been stripped of all 18 HIPAA-defined identifiers.
- Limited data must have 16 out of the 18 HIPAA-defined identifiers removed.
- <u>List of HIPAA-defined identifiers</u>

When identified data, that containing more than two of the 18 HIPAA-defined identifiers, are necessary for purposes of the research, DHS will consider providing access to these data if the project has been approved by the researcher's Institutional Review Board (IRB). The IRB approval, including a waiver of authorization, must be submitted with the request. Exceptions to the IRB requirement will be made on a case-by-case basis by the DHS Privacy Board.

# https://analytics.alleghenycounty.us/

# **Kathryn.Collins@alleghenycounty.us**

## Jennie Romich University of Washington Washington Merged Longitudinal Administrative Data





# Researcher-developed state-wide integrated administrative data

Jennie Romich University of Washington AISP Network Meeting, June 22, 2022



# **Team science!** Thank you to...

Supporters & funders: Arnold Ventures, Center for Equitable Growth, JPB Foundation/Institute for Poverty Research, City of Seattle, WorkRise UW Center for Studies in Demography & Ecology UW eScience Institute

Colleagues along the way: Tess Abramson-Richards, Scott Allard, Anne Althauser, Sara Curran, Callie Freitag, Heather Hill, Mark Long, Jennifer Otten, Elizabeth Pelletier, Bob Plotnick, Anita Rocha, Jake Vigdor

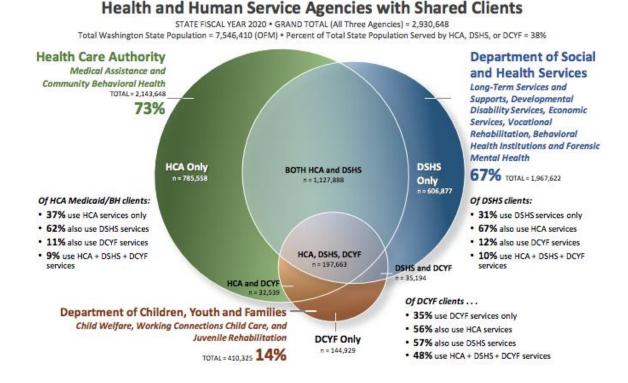
State of Washington collaborators, especially Jim Mayfield and David Mancuso at DSHS-RDA, Shane Riddle at DSHS-ESA, and more.



# how it started



# Washington State Already Does This... For Some



The **Research and Data Analysis** (RDA) division at the **Department of Social and Health Services** (DSHS) maintains the **Integrated Client Database** (ICDB)



Transforming lives



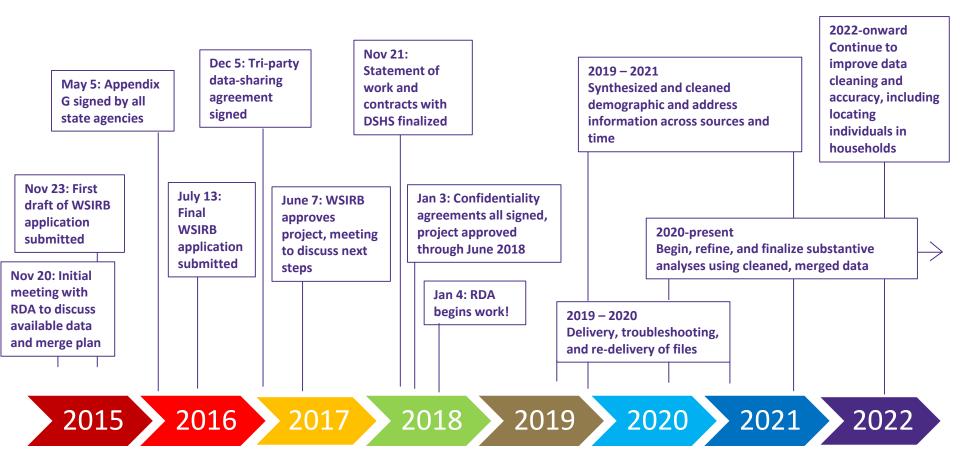
Vision: Augment Unemployment Insurance (UI) records to capture geography, household status, transfer income, race and ethnicity, and other measures.

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# how it started how it was going





# The Washington Merged Longitudinal Administrative Data



- > Records from seven state agencies
- ✓ **Linked** with unique person identifier
- ✓ Longitudinal all sources cover at least 2010-2016
- ✓ Residential address location at Census block level
- ✓ Race/ethnicity categories include Asian-American and Native American/Indigenous peoples



# The Washington Merged Longitudinal Administrative Data



AGENCY	RECORD TYPE
Employment Security Department	Employment records to administer Unemployment Insurance
Department of Social and Health Services; Health Care Authority	Program participation and benefit receipt
Department of Health	Birth certificate records
Secretary of State	Voter records
Department of Licensing	Drivers license records
Washington State Patrol	Arrest records



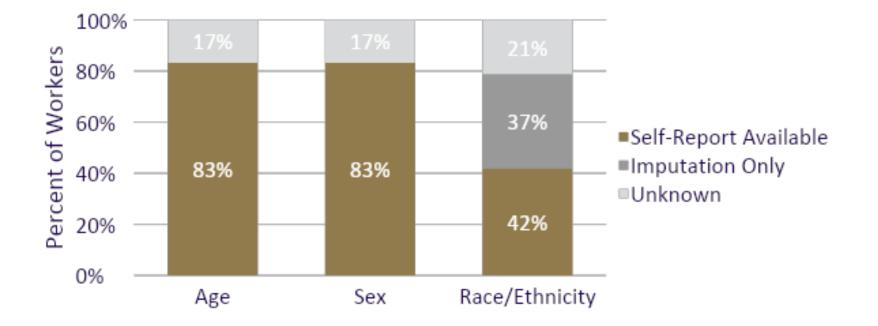
## **Post-merge work**

Individual demographics	$\checkmark$
<b>Residential histories</b>	$\checkmark$
Household construction	in process



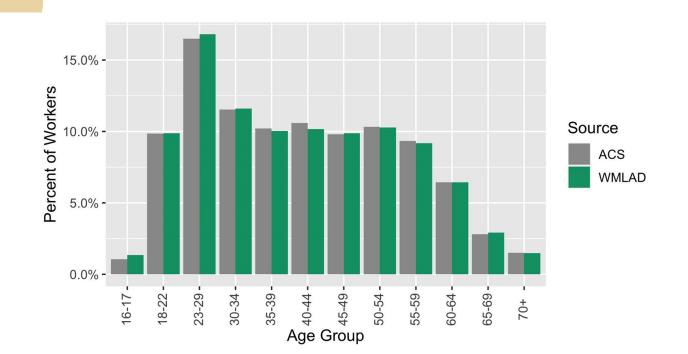
# **Overlap: Demographic data & UI records**

*Of all workers in UI-eligible jobs, 2010-2016* 



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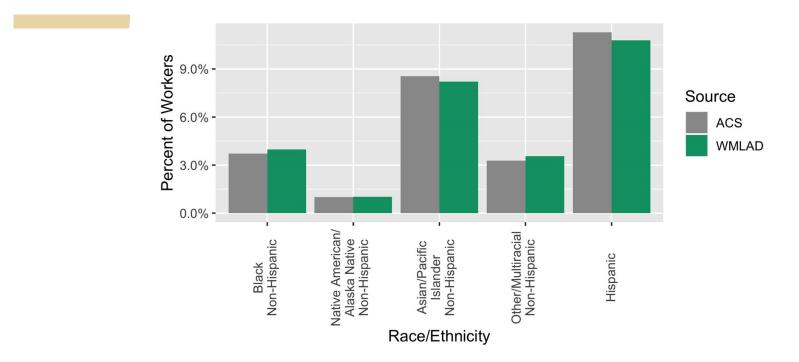
## **How Accurate is WMLAD?**



Composition of Employed Population by Annual Earnings, WMLAD vs. ACS, 2013



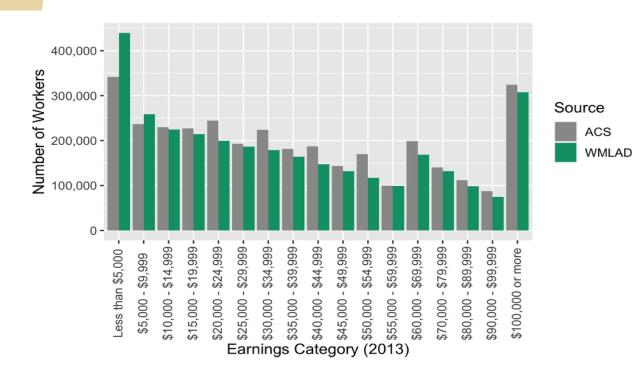
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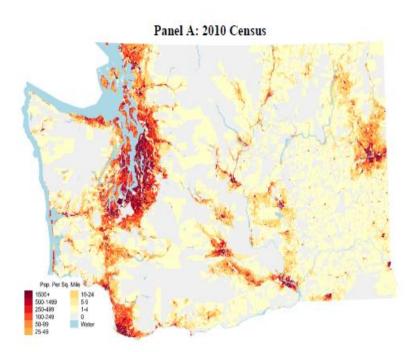


## **How Accurate is WMLAD?**



Composition of Employed Population by Annual Earnings, WMLAD vs. ACS, 2013





Panel B: Jan.-Dec.2010 WMLAD (post-imputation)

Population density for each Census block in the state of Washington based on the 2010 Census (Panel A) and the average population January through December 2010 in WMLAD with observed addresses extended to months with missing addresses (Panel B).

Figure 4 from Long, Mark C., Elizabeth Pelletier, and Jennifer Romich. In press. Constructing Monthly Residential Locations of Adults Using Merged State Administrative Data. *Population Studies*.

### UNIVERSITY of WASHINGTON

# how it started

# how it's going



# Thanks!

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https://wmlad.github.io/



## Amy Castro University of Pennsylvania School of Social Policy & Practice Center for Guaranteed Income Research (No slides)





# Q&A



# Thank You

